



## Video Interview from CollegeNET

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Web Technology for International College Admissions

### Helping Students Make Their Best Impressions in a Competitive World

Video Interview is the latest web-based college admissions service from CollegeNET, Inc., the leading developer of web technologies for higher education in the United States. Video Interview improves the application experience for Chinese students hoping to study at US colleges and universities, and makes these students more competitive with other applicants, by giving them an opportunity to participate in interviews with US admissions officials. The institutions provide recorded interview questions, and applicants wishing to apply to one or more of these schools can record their responses at any time. Each recorded interview becomes part of the student's admission portfolio.

### Video Interview is Good for Chinese Students and International Education Because It:

- Provides scalable, convenient and trusted interviewing capabilities between students in China and US institutions
- Offers equal access to an interview to all applicants
- Saves time normally spent scheduling interviews as well as time lost due to missed appointments
- Insures fairness by allowing all applicants to answer the same questions
- Allows applicants to record their answers at their convenience
- Helps students demonstrate their English language proficiency
- Helps applicants create a more memorable impression
- Eliminates the time and prohibitive travel costs associated with in-person interviews

### About CollegeNET

CollegeNET, Inc. was founded in 1977 to serve the administrative automation needs of US higher education. The first company to develop administrative Software as a Service (SaaS) for higher education, CollegeNET now provides automated classroom scheduling, space and resource management systems, and web-based admissions application processing to more than 1300 colleges, universities and nonprofit institutions worldwide.

### CollegeNET's International Services

CollegeNET currently partners with the Chinese Ministry of Education to provide the following services for Chinese students applying to US colleges and universities:

- Digital Credential Authentication services
- Video Interview services
- USCAT Cultural Assessment Test

