

USAcademy – Successful International Students Understand US Culture

usacademy.collegenet.com

Welcome to the *USAcademy*[™] supplementary program, the first online resource that fosters academic success and enriches the college experience for international students by helping them better understand US culture.

Familiarity with US culture is critical for any student because it enables richer social interactions, better understanding in the classroom, and quicker assimilation of scholarly materials and popular media. By putting a cultural learning resource in place you enhance social and academic engagement for your international students and enhance your image as a safe and supportive institution.

The USAcademy experience begins at any point in a student's career from the time their application is accepted to the time they graduate. Students learn and practice at their convenience over the web, becoming familiar with idioms, history, geography, and other fundamentals of US culture. Vetted by curriculum experts at the Core Knowledge Foundation, USAcademy lessons can be easily integrated into your current orientation program.

USAcademy includes lessons in:

- College life (classroom participation, campus safety, college sports, academic ethics, etc.)
- Language (more than 1500 American idioms and proverbs)
- American culture (social customs, driving, banking, American politics, and much more)



USAcademy is:

- Customizable – You choose the lesson sets according to your institution's needs.
- Comprehensive – Lesson sets cover college-specific information, US culture and language learning, presented in textual, graphic, and video form.
- Convenient – Students can work at their own pace, accessing the online lessons from their home country, US dorm, library, or coffee shop.
- Interactive – Students can submit questions and receive advice from adult and student mentors.

Who benefits from USAcademy:

- Your institution – USAcademy helps increase retention of international students. These students assimilate more readily into the student body, grasp lecture materials, and participate in class. They are better able to find and use available resources, reducing the burden on teachers, counselors, and administrators.
- Your international students and their parents – USAcademy students are more fully engaged in the academic and social environments of your institution and feel more prepared for study abroad.
- The community – USAcademy students take their cultural fluency with them wherever they go; they are able to integrate into the work environment and contribute to international understanding.

USAcademy is a service of CollegeNET, Inc., a leading developer of web-based administrative services for colleges and universities since 1977, in partnership with the Chinese Ministry of Education and the Core Knowledge Foundation.

For more information, visit www.usacademy.collegenet.com or contact sales@collegenet.com.