

Online Course Evaluations A Hit!

New System Wins Raves from Students, Faculty, and Administration



Inside

University of Oregon

Eugene, Oregon

Products:

What•Do•You•Think?®

Web-based Course Evaluation System



UNIVERSITY OF OREGON

Evaluation Response Rates

The number of completed evaluations more than doubled in the initial rollout of the new system.

Why Move to a Web-based System?

- Saves time and effort
- Easy reporting capability
- Easy access for students, faculty, and administrators
- User-friendly
- Cost effective
- Ensures compliance with important state laws and university policies

The Savings:

Elimination of paper printing, scanning costs, and labor - a first year savings of over \$200,000 and that's *before* factoring in the additional teaching and learning time returned to the classroom.

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Business Profile

The University of Oregon, located in Eugene, was founded in 1876. The school has grown from an initial graduating class of five people to become a world class university, serving over 20,000 students in its under-graduate and graduate departments and its Law School. U of O is a public research university and a member of the elite Association of American Universities. It has a faculty of over 1,700 and offers a broad choice of studies in areas

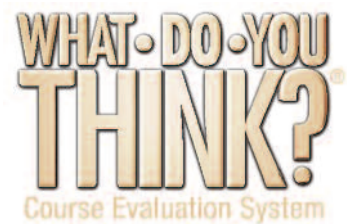
such as architecture, art, business, education, journalism, law, liberal arts, music, and dance, the University of Oregon is truly a well-rounded Institution.

The Problem

The university's Scantron® paper-based evaluation system had a number of known limitations. Its equipment and technology were outdated, and the process was labor intensive. Reams of paper forms had to be printed, distributed, collected, and processed manually. Once the forms were processed, it was difficult for deans, department heads, and faculty to access clear reports containing the correct subset of information. Perhaps most importantly, not all students had easy access to the evaluation system. Because the Scantron forms were distributed, filled out, and collected during a single class meeting—often a review session—students who chose not to attend that session were excluded from the evaluation process.

The Solution

With the introduction of the What•Do•You•Think? system, evaluations became available to each student via a personalized secure web page that displayed only his or her courses and evaluation



forms. Evaluations could be completed at the student's convenience, 24 hours a day, eliminating lost teaching time. Faculty members and administrators could view completed evaluation data on the web.



And by offering early access to their grades when students completed all their evaluations, the university saw response rates soar.

The Benefits

With the What•Do•You•Think? web-based course evaluation system, all evaluations are now completed by students online, at their own pace, and with a much higher rate of completion. Responses are truly anonymous, and since data is hosted at CollegeNET, nothing can compromise that anonymity. In addition, the new system closes a serious loophole from paper-

based days when a student was able to sign another student's name on an evaluation. Faculty members can now securely access their evaluation feedback online and immediately after the course evaluation period ends, with no processing delays. Other stakeholders, such as university administrators, can easily access wider evaluation results. Security features in What•Do•You•Think? allow the university to comply with both state law and U of O's own University Senate policies. And of course, the cost savings are notable. In its first year using What•Do•You•Think? the university realized a savings of over \$200,000.

Want to Know More?

To discuss the many ways What•Do•You•Think? and CollegeNET's other products can save you time and money and improve efficiency, contact sales@collegenet.com.

