



## ApplyWeb Integrated Admissions Systems

### Easy for Applicants and Great for Your Yield

From first contact through decision, *ApplyWeb*® is the fully integrated system designed to streamline your entire admissions process, keep you in touch with your applicants, and improve your yield. ApplyWeb hosted technology gives you powerful targeted communications, super flexible application forms and processing, and centralized evaluation – plus expert technical support whenever you need it. It’s the one system that makes everyone’s job faster, easier and more effective!

### ApplyWeb | Benefits



#### Engage More Applicants

Powerful mapping, targeting and communication tools help you identify and engage your strongest prospects, and hold their interest. ApplyWeb also helps you plan and coordinate public events, encourage attendance, and automatically build and import new contact profiles, making follow-up easier than ever.



#### Higher Completion Rates

ApplyWeb forms can be pre-populated with students’ data, making it faster and more convenient for students to complete and submit their applications. Self-service reporting tools, data importing, and automated email communication enable you to easily track contact history and stay in touch to encourage applicants’ progress.



#### Streamlined Evaluation

With the online, centralized Admit evaluation system, all reviewers’ scores and comments are collected in a single location, encouraging collaboration and consistency. Search tools make it easy for evaluators to retrieve and compare applications. Admit can even be used to review applications from other sources.

**Find out more!**

Check out [www.collegenet.com](http://www.collegenet.com) or contact us at 503.973.5200 or at [sales@collegenet.com](mailto:sales@collegenet.com)

[collegenet.com](http://collegenet.com)

#### Prospect

Powerful Targeted Communications

- With GeoViews® geographical mapping, you can accurately target prospects and track strategic initiatives.
- Special events registration boosts attendance and builds your contact lists
- Contact tracking tools and automated emails encourage application completion

#### ApplyWeb Forms

Convenient Application Process

- Pre-populated forms are faster and easier to complete and submit
- Applicants can gather all application materials including letters of recommendation
- CertiFile® delivers officially verified academic records directly through the ApplyWeb application form
- Mobile-compatible forms are easy and quick to complete on any device
- Optional ApplyCam® video feature enables applicants to record video responses to questions you designate, directly through your application form

Supporting Your Brand and Independence

- ApplyWeb application forms are custom built to blend seamlessly with your brand and website.
- Self-service features let you make quick updates with ease (assistance is always available, too)
- Optional fully self-service forms allow you to create and update your own forms

#### Admit

Online Evaluation and Decision

- Centralized comments and scoring supports collaborative decision making
- Online system eliminates lost and misfiled documents
- Simple search and viewing functions enable side-by-side comparisons
- AMCAS® integration makes Admit ideal for medical school admissions, too

#### Data Security

- ApplyWeb is a SaaS system hosted by CollegeNET on our secure servers
- You maintain full control of your data
- CollegeNET adheres to the strictest security and data protection guidelines of the Payment Card Industry Data Security Standards (PCI-DSS) and is SOC2 compliant.

#### Customer Service

- Our support team is always here for you, as long as you need us
- Applicants also have access to comprehensive help content, including a live chat option

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