

Collecting Enrollment Deposits Online Is “Seamless”

Using Extended ApplyWeb Functionality



Inside

University of Nebraska-Lincoln

Lincoln, Nebraska

Products:

ApplyWeb® Administration System

Number of Applicants:

About 9,000

Why ApplyWeb?

- Seamless process from start to finish
- Customer service
- Easy reporting capability
- Flexibility
- User-friendly

The Savings:

Time! No extensive user support is required, because the online application and enrollment deposit system is so user-friendly that prospects and students can use it easily. “From start to finish, *CollegeNET*® allows us to control the whole application process, so that students literally can’t miss a step or fill something out incorrectly, since the system won’t allow it.”

—Dr. Brent Gage, Associate Director of Admissions

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Profile

The University of Nebraska-Lincoln, chartered in 1869, is an educational institution of international stature. A member of the Association of American Universities, Nebraska is recognized by the Carnegie Foundation as a “Doctoral/Research University – Extensive.” Originally built as a bastion of technical and agricultural studies, the university now offers more than 140 specialized degree choices from 10 nationally acclaimed colleges.

Approximately 21,000 students attend classes on Lincoln’s campus each year.

Problem

In 2003, the admissions directors at the University of Nebraska-Lincoln knew they wanted to start collecting enrollment deposits online, but were unsure how to go about it. There were so many considerations, from the front end (how to collect the deposit) to the back end (how to set up deposit accounting and reports). Because *CollegeNET* was already a trusted partner in the school’s application process, it was natural to ask them to help plan and implement the new deposit process.

Solution

A team of developers at *CollegeNET* helped Nebraska-Lincoln every step of the way. After rolling out the new online enrollment deposit process, submitting deposits became easy for students, and the university was able to access reports, meet data-sorting requirements, and handle accounting challenges. In the words of Dr. Gage, “*CollegeNET* helped us with the development of an easy method for collection, and provided us with easy reporting capability and tremendous flexibility. They spent the time to learn what our needs were and how best to accomplish our goals. The result was a huge success!” In the Fall of 2004, the first year the online enrollment deposit system was in use, approximately 65 percent of entering students paid their deposit online.



Benefits

As the University of Nebraska-Lincoln moves ever closer to a complete online self-service model, they want to make sure every step in the admission process is as seamless as possible to the user, so the student doesn't have to relearn how to do things in different contexts (applying, registering, paying the enrollment deposit, and so on). Using the CollegeNET ApplyWeb system assures this. From an administrative standpoint, collecting the enrollment deposit was a huge leap forward in better managing enrollment and tracking prospective students by academic program.

Want to know more?

To discuss your challenges in the area of online admissions service, and the many ways ApplyWeb can save you time and money, and improve efficiency, call 503.973.5200 or email sales@collegenet.com.

