

## Online Course Evaluation a Resounding Success!

Using WHAT•DO•YOU•THINK?



One of the world's major universities has eliminated paper, streamlined the evaluation process, boosted their student response rate, and made evaluation results available in record time by implementing the *CollegeNET® WHAT•DO•YOU•THINK?™* web-based course evaluation system.

### Problem

The university wanted to revamp their unwieldy, paper-based course evaluation system. Their evaluation process entailed disjointed and time-consuming manual steps, and student participation was less than ideal:

- Blank paper forms were printed by an external vendor, then picked up and delivered to the Registrar's office.
- Students completed evaluations during class time, yet participated at a rate of only 45-50%.
- Once students completed evaluation forms, the forms were sent to another external vendor to be scanned.
- Weeks later, evaluation data was imported into a database and then distributed to professors.

### Solution

The university chose the CollegeNET online course evaluation system. After a short implementation period, the school was able to manage the evaluation process through a clean, web-based administrative interface. Faculty and administrators could obtain instant online access to evaluation results. And because students could complete evaluation forms on their own time and anonymously, participation jumped.

A pilot program proved that offering early access to course grades was a great motivator, so the university decided to extend this incentive to

encourage students to complete their evaluations fully and on time. CollegeNET provided the web tools necessary to implement this incentive, and the evaluation response rate climbed even further to 88.9% overall!



## Summary

By switching to the CollegeNET online course evaluation system, the university:

- Saved time and money. A process that had previously been marked by many people shuffling lots of paper was now automated in a single web-based system.
- Realized a substantially higher student response rate. 88.9% overall, and even higher in some departments.
- Customized all evaluation questions - demographic, quantitative, and qualitative.
- Provided students a longer window to complete evaluations. Students were able to sign in at their own convenience and save their work in progress.
- Guaranteed student responder anonymity.
- Provided immediate, secure, appropriate access to results to different types of users. Following the evaluation period, professors could access their own evaluations and administrators could access aggregate data - all via the web.

- Assigned role-based access easily and securely using the system's web-based administrative interface.
- Made it easier for everyone to participate in the process by making it simpler and more enjoyable.

## How can WHAT•DO•YOU•THINK? help you?

The CollegeNET course evaluation system is 100% web-based, fully hosted, and proven. To discuss your course evaluation goals and how the CollegeNET course evaluation system can help you meet them, call 503.973.5200 or email [sales@collegenet.com](mailto:sales@collegenet.com).

